



September 2023

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Dear Parents and Carers

We are pleased to announce that we are again offering our students the opportunity to partake in the Eco Reward Scheme (<https://www.ecorewards.co.uk/bracknell/>). The scheme is in partnership with Bracknell Forest Council, Crowthorne Parish Council, GWR and Ecological Rewards Ltd and looks to encourage walking and cycling rather than driving.

Last year we did fantastically well and finished first in the secondary school league table with the highest points total. This year we would love to beat that and finish top of all schools as well as do our bit to reduce our carbon footprint.

Eco Rewards is a way for the user to report green journeys around our school and Bracknell town using QR signs which you can simply scan with our app and a mobile phone. They are located on walking routes to the school. Exact locations can be viewed at [www.ecorewards.co.uk/bracknell/eco-rewards-locations](http://www.ecorewards.co.uk/bracknell/eco-rewards-locations). By recording your green journeys, students can enter prize draws and receive awards from the scheme whilst watching their carbon savings grow.

In addition to the personal benefits and environmental impact, students who participate can collect points for their school tutor groups. As a school we will be able to track the carbon savings we have made as a community so the students will be able to measure their impact and track their progress.

The students will be registering for this scheme in tutor time and will have accounts created so they can start collecting their eco miles ASAP. It's easy to collect with the students just needing to scan the QR codes in the locations found on the map. This can be for any journey not just to and from school.

We look forward to seeing our first reports and the impact it will have on making our journeys to school more eco-friendly.

Kind Regards

**John Russell-Smith**  
Head of Geography